

# American Higher Education in Changing Global Economy

An executive seminar and scholarly forum

December 5, 2013

Metro Atlanta Chamber

1:00 pm to 6:00 pm



The ever changing nature of higher education in a globalized and increasingly interdependent world is posing tremendous challenges. To meet these challenges, institutions of higher education are seeking ways to further innovate and connect with outside communities in a strategic infrastructure where new initiatives blossom, flexibility abounds and global reputations expand. Knowledge development and the commercialization of that knowledge in the international context are seen as the primary work of 21st century universities.

This executive seminar is being organized by USIII and the Georgia Tech CIBER. Sponsoring organizations include USIBRC, Metro Atlanta Chamber and media sponsor is Global Atlanta.

**DR. BEHERUZ N. SETHNA**  
President Emeritus and Regents' Professor of Business, the University of West Georgia.

**AMBASSADOR AJIT KUMAR**  
Consul General of India, Atlanta

**DR. SANDRA J. JORDAN**  
Chancellor of the University of South Carolina, Aiken, South Carolina

**DR. RISA PALM**  
Senior Vice President, Academic Affairs and Provost, Georgia State University

**MR. DOUGLAS R. HOOKER**  
Executive Director, Atlanta Regional Commission

**DR. JOHN R. MCINTYRE**  
Director, Georgia Tech Center for International Business Education and Research (CIBER) and Professor, Scheller College of Business, GaTech

**DR. DON-TERRY VEAL**  
Director, Center for Governmental Services, Auburn University, Alabama

**DR. JANE E. GATEWOOD**  
Director, International Partnerships, University of Georgia (UGA)

**MR. ANI AGNIHOTRI**, Founder and Managing Partner, USIBRC

**DR. LANCE ASKILDSON**  
Senior International Officer and Executive Director, the Institute for Global Initiatives, Kennesaw State University

**DR. PAUL M.A. BAKER**  
Associate Director, the Center for 21st Century Universities (C2IU) and Senior Research Scientist, Georgia Tech

## Distinguished speakers will cover the following topics -

- Emerging global trends and local developments
- Positioning for success in today's global environment
- Technological advancements and Open Systems
- Training of teachers
- Joint degrees
- International student recruitment and student mix
- Cross country collaborations
- Educational institution as knowledge societies

### WHEN:

Thursday, December 5, 2013  
Time – 1 pm to 6 pm  
(Reception between 5 pm to 6 pm).

### WHERE:

Metro Atlanta Chamber  
235 Andrew Young International Blvd. NW  
Atlanta, Georgia 30303  
<http://www.metroatlantachamber.com>

### ONLINE REGISTRATIONS

<http://www.usaindiabusinesssummit.com/registration.php>.

Regular registration \$55/person (subject to availability).

For sponsorship information contact - Ani Agnihotri by e-mail at [ani@usaindiabusinesssummit.com](mailto:ani@usaindiabusinesssummit.com) or at phone # 404-394-6678.



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